

Core Solutions

# Paid Search



Services Included			Optional Add-On
Search	Display	Retargeting	Social
Text based advertising shown when consumers use a search engine.	Graphic advertising shown across the Internet, which can include banners, video, and more.	Graphic and text-based ads that follow visitors to your site across the Internet.	Graphic and text-based ads that are shown seamlessly on Facebook & Instagram.
Custom Ad Creative	Custom Display Ad Creative	Custom Display Ad Creative	Custom Display Ad Creative
Analytics Integration & Setup	Managed Placements	Managed Placements	Audience Management
Keyword Analysis	Analytics Integration	Analytics Integration	Pixel Integration
Competitive Analysis	Custom Audience Creation	Custom Audience Creation	Private/Major Sale Support

Included Monthly		
Certified Account Manager	Geo-Targeting	Budget Management
Bid Management	Ongoing Optimization	Monthly Reporting

**86% of new car buyers** start their search online.

Give us a call or shoot us an email and we'll show you why Convertus will be the last digital marketing company you will ever work with.

Packages Range From  
**\$2,000 to \$20,000**/mo

1.888.354.6441

[info@convertus.com](mailto:info@convertus.com)



### Lightning Fast Support

The speed of our support team will knock your socks off. You won't have to wait days or weeks for basic assistance. Our average turnaround time is **under one hour**.



### All Inclusive; No Nickel & Diming

Over 95% of the dealerships that have chosen to work with Convertus are still working with us today. Our **'all-inclusive' support model** puts us in a different class.



### Real Experience; Real Results

Our founders built the eCommerce division for one of Canada's largest auto groups. We combine actual dealership experience with industry best practices to produce **exceptional results**.